



For Immediate Release

**GenCap Portfolio Management Hires Sanctuary Wealth Services
*Portfolio Manager Stephen Bradley Forms New Investment Management Firm***

San Francisco, October 13, 2014 – [GenCap Portfolio Management](#), a boutique investment management firm serving individuals and Registered Independent Advisors (RIAs), today announced it has hired [Sanctuary Wealth Services](#) to grow and support its business.

Based in San Francisco, GenCap provides portfolio management services that utilize a proprietary investment model focused on growth and income. GenCap's four portfolios are:

- [Equity Income Risk Managed portfolio](#) for income
- [Cash Capture Portfolio](#) for capital appreciation and income
- [Focused Equity Portfolio](#) for capital appreciation
- [Focused Equity Risk Managed Portfolio](#) for capital appreciation and hedging

"The mission of GenCap Portfolio Management is to take exceptional care of our clients by providing world-class investment management," said GenCap Founder Stephen Bradley. "GenCap will operate by the same values and investment methodology that has been the foundation of my success throughout my career."

Prior to founding GenCap, Bradley was a Portfolio Manager and Chief Operating Officer of Quantum Capital Management in San Francisco. He has extensive experience managing equity, option, fixed-income, and exchange-traded funds, mutual fund analysis, trading and compliance.

The GenCap team includes Barbara Corley, who has more than 25 years of experience in executive management and client relations. Prior to joining GenCap, Corley worked for Quantum Capital Management.

"Stephen Bradley and Barbara Corley have a refreshing and proven approach to portfolio management," said [Jeff Spears](#), CEO of Sanctuary Wealth Services. "We are pleased to welcome GenCap to the Sanctuary [Network](#), which includes 23 advisors with more than \$2.2 billion in assets under management."

Sanctuary will support GenCap with strategic, operational, compliance and marketing support.

For more information about GenCap, visit www.gencappm.com or call 415.291.2918. For advisors interested in benefiting from the power of the Sanctuary network, visit www.sanctuaryws.com or call Ron Lynch 415.291.2904.

About Sanctuary Wealth Services

Headquartered in San Francisco, Sanctuary Wealth Services and its wholly owned subsidiaries, Sanctuary Wealth Advisors and Sanctuary Securities, is dedicated to the needs of the independent wealth management industry. Sanctuary acts as a business accelerator with the goal of helping its business partners reach profitability in three to six months. Sanctuary has a strategic investment from JMP Group (NYSE:JMP). Call 415.291.2900 or visit www.sanctuaryws.com.

Media Contact:

Greg Berardi

[Blue Marlin Partners](http://www.bluemarlinpartners.com)

415.239.7826, greg@bluemarlinpartners.com