For Immediate Release

Steven Bradley Joins GenCap As Chairman

Senior Investment Executive Teams Up With Son

San Francisco, Nov. 19, 2014 – GenCap Portfolio Management, a boutique investment management firm serving individuals and Registered Independent Advisors (RIAs), today announced that Steven Bradley has joined the firm as Chairman.

Bradley has more than 40 years of experience in the investment management business as a portfolio manager and executive. Most recently, he was with Quantum Capital Management, where he worked with his son, Stephen Bradley, CEO and Founder of GenCap.

"Steven Bradley is one of the most accomplished and knowledgeable investment executives I've ever known," said CEO Stephen Bradley. "Not only is my dad one of the best sell-side executives in the industry, he's also been a terrific mentor to me. His experience and leadership will play an important role in GenCap's growth."

Steven Bradley started his career in 1971 with Merrill Lynch in institutional equity sales. He then worked for Morgan Stanley, where he was Senior Vice President and served as district manager. In 1996, he started Quantum Capital, where he held the positions of CEO, President and Lead Portfolio Manager. Bradley is a registered investment adviser, member of the Charter Financial Analysts Institute, and hold series 3, 7, 8, 63, 65, ROP, & BOM designations. He earned a Bachelor of Science degree from SUNY Albany in New York and attended graduate school at University of Pennsylvania's Wharton Business School.

"I'm very pleased to be part of GenCap and to work again with Stephen," Steven Bradley said. "GenCap has a unique value proposition for both private clients and wealth advisors. I look forward to helping GenCap continue to grow and fulfill its great promise."

About GenCap

GenCap is a Registered Investment Advisor serving individuals, families and wealth advisors. Based in San Francisco, GenCap provides portfolio management services that utilize a proprietary investment model focused on growth and income. GenCap's four portfolios are Equity Income Risk Managed portfolio for income, Cash Capture Portfolio for capital appreciation and income, Focused Equity Portfolio for capital appreciation and Focused Equity Risk Managed Portfolio for capital appreciation and hedging. For more information about GenCap, visit www.gencappm.com or call 415.291.2918.

Media Contact:
Greg Berardi

Blue Marlin Partners
415.239.7826, greg@bluemarlinpartners.com